

# AI For Profitable Social Media Content Creation: The Tools

There are many different AI tools that you can use for content creation. Below you will find a list of the ones I use the most. There are so many out there, but these few are the only ones you need to get started. If you start having other needs or specific things then search for different tools, but at this point there's no reason to waste time or a lot of money. 😊

1. [Google's Bard](#) – Keyword research, niche research, content and product development research, etc.
2. [ChatGPT](#) – Keyword research, niche research, content and product development research, etc. Even though ChatGPT is similar to Bard I still use it because sometimes it gives me more of what I need.
3. [Bing Create](#) – Use Bing Create powered by DALL-E3 to create amazing images EASILY!
4. [MidJourney](#) – This is a AI graphics generator, but I use it to get inspiration for any graphic needs that I may have. Things like images for social media posts, blog posts, covers for digital products, images for inside of your digital products, and more.
5. [Microsoft Designer](#)– I use this along with Bing Create to take my images I create in Bing Create and turn them into promotional images I can use in my online business. It's a beast and can do way more than that!
6. [Pictory AI](#) – This is the BEST AI video creation software I have found, and I absolutely love it. This ONE software does more and BETTER than any other ONE software out there and actually does what it would take 5 other software products to do individually. Totally worth the money!

AI is changing so quickly! Because of that here is a running list of tools you can use for using AI to create content for various things in your business.

<https://aiforim.com/ai-tools-for-social-content-creation>

I will update this post each time I find a new tool that will help you do research as an Internet marketer and online business owner.