

# AI For Product Creation For Online Business Owners: The Tools

There are many different tools that you can use to create all the different digital products you may need for your business. Below you will find a list of the ones I use the most for my own research purposes in my own online business. There are so many out there, but these few are the only ones you need to get started. If you start having other needs or specific things then search for different tools, but at this point there's no reason to waste time or a lot of money. 😊

1. [Google's Bard](#) – Keyword research, niche research, content and product development research, etc.
2. [ChatGPT](#) – Keyword research, niche research, content and product development research, etc. Even though ChatGPT is similar to Bard, I still use it because sometimes it gives me more of what I need.
3. [MidJourney](#) – This is a AI graphics generator, but I use it to get inspiration for any graphic needs that I may have. Things like images for social media posts, blog posts, covers for digital products, images for inside of your digital products, and more.
4. [Ideogram.AI](#) – Same as above. 😊
5. [Canva](#) – While they DO have an AI tool, it's not ONLY an AI tool. It's great for designing many of your digital products.
6. [My Conversation With Bard About Bard Vs. ChatGPT](#) – This isn't a tool, but it's a resource and will help you with understand the differences with Bard and ChatGPT.

AI is changing so quickly! Because of that here is a running list of tools you can use for AI to help you in your product creation. I will update this post each time I find a new tool that will help you create digital products. <https://aiforim.com/ai-tools-for-product-creation-for-internet-marketers>