Al For Sales For Online Business Owners: The Tools

There are many different tools that you can use for the various things you'll need to create sales copy for in your online business. Below you will find a list of the ones I use the most. There are so many out there, but these few are the only ones you need to get started. If you start having other needs or specific things then search for different tools, but at this point there's no reason to waste time or a lot of money.

- **1.** <u>Google's Bard</u> Keyword research, niche research, content and product development research, etc.
- **2.** <u>ChatGPT</u> Keyword research, niche research, content and product development research, etc. Even though ChatGPT is similar to Bard, I still use it because sometimes it gives me more of what I need.
- **3.** <u>Pictory AI</u> This is the BEST AI video creation software I have found, and I absolutely love it. This ONE software does more and BETTER than any other ONE software out there and actually does what it would take 5 other software products to do individually. Totally worth the money!
- **4.** AdCreative AI If you're using paid advertising this is a great AI tool to help you with creating and analyzing your ads!

Al is changing so quickly! Because of that here is a running list of tools you can use for using Al to create sales copy for various things in your business. I will update this post each time I find a new tool that will help you do research as an Internet marketer and online business owner.