

AI For Sales For Online Business Owners: The Prompts

Below you will find several prompts that you can use to help you in creating anything for sales and marketing in your online business. This is just to help you get your feet wet. You'll come up with your own and of course there are a ton online for free and for sale. If you need something specific head over to Google and search for what you need a prompt for plus the word prompt.

Examples: prompts for Facebook ads, prompts for sales videos, prompts for headlines, etc.

Let's dive into the prompts....

Defining Your Target Audience Prompts:

Analyze the current state of the [NICHE] niche and its trends, challenges, and opportunities, including relevant data and statistics. Provide a list of key players and a short and long-term industry forecast and explain any potential impact of current events or future developments.

Build a reader persona for a [BLOG POST/PODCAST/NEWSLETTER/ETC.] about [TOPIC]

Build a customer avatar for someone interested in the [YOUR NICHE] niche

What are problems that people who are interested in the [YOUR NICHE] niche face?

Sales Page Prompts:

Can you create [X] pre-headlines for my sales letter that sells my [DESCRIBE YOUR PRODUCT]

Make a headline that is a question related to [topic]

Compose [X] headlines with a pun related to [TOPIC]

Write [X] headlines that are [EMOTION]-inducing for [TOPIC]

Can you create [X] sub-headlines for my sales letter that work with this headline: [YOUR HEADLINE]

I need you to create a hero story for a sales letter that sells [DESCRIBE YOUR PRODUCT]

Note: The more instruction you give AI for this one the better the story will be.

Translate the following features of my product into benefits: [LIST OF PRODUCT FEATURES]

Write a powerful CTA for my sales page copy: [PASTE YOUR SALES PAGE COPY]

Write three compelling call-to-action messages to use on a landing page for our new product [INSERT PRODUCT DETAILS].

The following are “extra things” that are great to add into your sales copy.

Suggest X metaphors to describe the benefits of my product which does [YOUR PRODUCT DESCRIPTION]

Provide me a list of facts and figures related to [TOPIC], along with links to sources

Email Prompts:

Can you give me 10 subject lines for the following email [COPY AND PAST YOUR EMAIL]

Write a compelling email subject line and body to promote my latest blog post. The blog is about [DESCRIBE YOUR BLOG POST].

Write follow-up emails to people who attended my [WEBINAR TOPIC] webinar.

Write an email with some facts about [YOUR TOPIC] with a [THEME/VOICE OF YOUR CHOICE]

Create a sales email for a potential customer for my [DESCRIBE YOUR BUSINESS] for my product which is [DESCRIBE YOUR PRODUCT]

Write a cold email to a prospective customer to introduce them to my business that [DESCRIBE YOUR BUSINESS] and how it can benefit them [DESCRIBE WHAT YOUR PRODUCT DOES FOR THE CUSTOMER]

Write the body copy for a promotional email with the subject line: [YOUR SUBJECT LINE]

Write a follow-up email for the following email: [INSERT YOUR EMAIL]

Develop a persuasive email to convince my [SUBSCRIBER/CUSTOMER] to [ACTION].

Compose a "last chance" email for [YOUR PRODUCT]

Create an email to [SUBSCRIBER/CUSTOMER] addressing [OBJECTION/CONCERN] with a call to action to buy.

Develop three ideas for content to include in an email nurture campaign for existing customers. [DESCRIBE WHAT CUSTOMERS HAVE BOUGHT]

Sales Video Creation Prompts:

Write a sales video script for my product that [DESCRIBE YOUR PRODUCT]

Note: The better your description the better the result you will get so take your time with this one.

Create a video script for [PRODUCT/SERVICE], talking about the features and benefits of the product/service. The script should be for a [SPECIFY TIME DURATION] video and should include a CTA. [ADD THE PRODUCT NAME, TYPE, AND KEY FEATURES]

Write a description for this video script: [INSERT VIDEO SCRIPT]

Provide me with [X] scene ideas for this video sales script: [ADD VIDEO SCRIPT]. Give the output in the form of a table, with the sections of the video script in one column and associated scenes in the other column

Write an engaging video script for this blog post [COPY AND PAST YOUR BLOG CONTENT]

Write a video script on how to use [PRODUCT] for beginners. [DESCRIBE WHAT THE PRODUCT DOES]

I'm giving you my 2000-word ebook content. Summarize it into concise yet helpful points for me to develop video scripts. [COPY AND PASTE CONTENT HERE]

Ads:

Generate a 1-minute video script for a Facebook ad campaign promoting my new site that [DESCRIBE YOUR OFFER]

What kind of ad should I create for [DESCRIBE WHAT YOU'RE ADVERTISING] using Facebook paid ads?

What audiences would be most likely to buy [DESCRIBE YOUR PRODUCT]?

Write a thirty-second TikTok script for [DESCRIBE WHAT YOU WANT TO ADVERTISE]. The video script should be funny and appeal to a Gen Z audience.

Write three Google Ad headlines for my Google Ad that says [PASTE YOUR AD]

Write a script for a video ad that promotes our newest product feature. [DESCRIBE YOUR NEW FEATURE]

What kind of visuals should I create for my [INSERT AD PLATFORM]

Generate three examples of a Facebook ad headline that will drive more clicks and conversions to our online shop. [DESCRIBE YOUR SHOP]

Imagine yourself as an experienced ads professional. I'm seeking your input to develop creative concepts for responsive display ads promoting <your product/service>. Share your insights by proposing innovative images, attention-grabbing headlines, and descriptions that pique curiosity and engage the audience.

Other Sales Tactic Prompts:

I need you to write a short product description for my website. The product does [INSERT WHAT YOUR PRODUCT DOES].

Make 5 distinct CTA messages for my that product that [INSERT WHAT YOUR PRODUCT DOES].

Make 5 distinct CTA messages for my that product [INSERT WHAT YOUR PRODUCT DOES] that I can use on order buttons.

Note: These can also be used for text links on websites or in emails.

Create a detailed review of a [SPECIFIC SOFTWARE OR TOOL] for my target audience which is [YOUR NICHE].

Write a case study detailing [TOPIC] with a call to action for my product that [INSERT WHAT YOUR PRODUCT DOES].

List 10 selling points for [DESCRIBER YOUR PRODUCT].

Rewrite the existing product description to make it more persuasive: [INSERT PRODUCT DESCRIPTION].

Explain the biggest pain points a buyer in [niche] has before making a purchase. Follow up with tips for addressing these pain points in our advertising.

Develop three unique product pitch ideas for a webinar on the topic of [INSERT TOPIC].

Create five pieces of compelling copy that will encourage customers to sign up for our email list. Our email list is about [INSERT DESCRIPTION]

Develop a sales funnel for a [DESCRIPTION]. Include emails, ads, and landing pages that will convert leads into paying customers.

Write a compelling press release about our latest product launch, emphasizing the benefits of the new features. [DESCRIBE YOUR PRODUCT, THE LAUNCH, AND THE FEATURES OF YOUR PRODUCT]